



iManSys user report – working together for success

# Ludwig Weinrich GmbH & Co. KG



**iManSys<sup>®</sup>**

*Make everyone count.*

Less is more – except when it comes to chocolate and safety

# The Ludwig Weinrich GmbH & Co. KG success story

## Company

Ludwig Weinrich GmbH & Co. KG, founded in 1895 and based in Herford, produces in-house chocolates for the food retail sector. The company is one of the world market leaders in the production of Fairtrade chocolate. Over 400 employees ensure the top quality of the multiple award-winning products.

## Challenge

In the food industry, regular hygiene training courses and infection prevention instructions are essential. Face-to-face training events were taking up an enormous amount of time, especially for the executives. The company decided to turn to electronic training. The use of a software solution was particularly dependent on the necessary interfaces in the existing HR systems, the ability to map the company structure and the automation potential of work processes.

## Solution

Thanks to the instruction module from the iManSys HSQE compliance management software, a solution was available that enabled straightforward organisation and implementation of all training in the company, something which is especially important for hygiene regulations and new work instructions. The implementation process proceeded quickly and without any problems, with electronic training quickly becoming an integral part of the company's occupational safety measures.

## Results

The use of a software solution for instruction and training content led to an enormous reduction in organisational effort. Managers in particular benefit from the significant time savings. The success is also evident in the high level of user acceptance among employees. Today, external company management is also organised via iManSys.

## Chocolate perfection through tradition and fair trade

Ludwig Weinrich and Paul Drüge founded the Herford biscuit and cake factory Weinrich & Drüge in 1895. When Drugt left in 1912, the company became the property of the Weinrich family.

In 1923, the 'Ludwig Weinrich Schokolade – und Keksfabrik AG' was founded. In addition to the production of biscuits, wafers and gingerbread, the company increasingly focused on chocolate and praline production. The aim was to build successful retail brands. Forty years later, chocolate bars and couvertures have replaced the manufacture of pastries and pralines.

In 1996, the Weinrich chocolate factory started producing fair trade chocolate. A little later, the EcoFinia GmbH subsidiary produced premium chocolate VIVANI for organic retailers – and today, with sales in over 50 countries, it is one of the world market leaders in the fairtrade chocolate sector.

In 2011, a new brand identity with 18 fine chocolates was also created in the form of 'Weinrich's 1895 Finest Chocolate'. Whether classic flavours such as whole milk nuts or exotic flavours such as fine bitter raspberry crisp, product quality is the top priority.

The DLG (German Agricultural Society) also supports the top-class quality of Weinrich chocolates. In recent years, all the different chocolates have been awarded prizes in annual food tests. 85 percent even received the highest award: DLG Gold.

In order to meet the high demands of the market and its customers, satisfied employees are an important success factor. This means that at Ludwig Weinrich GmbH & Co. KG, there is a focus on good working conditions, professional development and, of course, safety at work.



### View from above – the company headquarters in Herford



## Interfaces, training catalogues and automatisms

In the food industry, in addition to classic occupational safety issues, hygiene training and infection prevention courses are essential. Preparing training resources requires an extraordinary amount of time on the part of management. After all, it is important to keep employees regularly informed and, above all, to raise their awareness.

At Ludwig Weinrich GmbH & Co. KG, training was previously given through face-to-face events and with the support of PowerPoint presentations – an enormous logistical challenge when delivering training to over 300 employees. The executives in particular had to invest a lot of effort in preparation and implementation. The search for a solution in the form of electronic training was therefore a logical step. Maximilian Marosch, a quality manager at the company, explains:

***The aim, of course, was for the training process to work faster and easier. In doing so, however, the quality of the instruction could not suffer or endanger the safety of the operational processes.***

The requirements for the software solution quickly became specific. The entire company hierarchy had to be mapped in the system in order to distribute responsibilities and assign tasks accordingly.



An interface to the existing personnel system was also required in order to continuously update all necessary employee data, taking into account the data protection conditions. This was necessary for, among other things, the maintenance of evidence in the case of successfully completed instructions. A clear training catalogue was also planned for the large number of existing training courses. It needed to be possible to create and maintain different categories for training materials.

However, probably the most important point of argument for the introduction of occupational safety software was the possibility of creating automatisms. As a result, the time required for organising work processes could be measurably reduced.



## Safety through conviction

When looking for a software solution that met the multitude of requirements, the project managers found what they were looking for in domeba. An initial presentation of the iManSys HSQE compliance management software already looked promising.

All departments quickly recognised the added value of electronic instruction. The implementation process was approved and supported by all sides – from management to executives and individual employees.

Due to the high level of acceptance in the company, training for external companies could now also be organised using the iManSys software solution. The simple instruction process and the printing of individual visitor IDs were particularly advantageous.

The central administration of all information and the automatic assignment mechanisms that were set up convinced both the project managers and employees at Ludwig Weinrich GmbH & Co. KG.

Mapping of the company structure, the clear training catalogue and the use of intuitive colour concepts make it easy for users to find their way around the software solution quickly.



The managers are significantly relieved of the burden of organising and carrying out training. Employees have the option of completing the content assigned to them flexibly within a given period of time.

With the iManSys software solution, all instruction and training processes are now organised simply, securely and effectively. The high quality standards at Ludwig Weinrich GmbH & Co. KG are also met with a holistic approach to occupational health and safety.



### Company info

## Ludwig Weinrich GmbH & Co. KG

**Weinrich's**  
finest chocolate since 1895

 **Client since:** 2017

 **Employees:** 400

 **Industry:** Food Industry

*With the training software from iManSys, we organise and manage all necessary instructions and training centrally in one system. In this way, we create the basis for safe operational processes and thus successful occupational safety in the company.*



domeba®

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*Everyone counts.*

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